



Life. The only option.

Coordinator's Instructions

The Signature Ad Campaign can be completed in five easy steps:

1. Publicize at your Church

- **Church Bulletin** - Place an announcement in the bulletin on the weekends of Jan. 3rd, 10th, & 17th. A sample bulletin announcement is available in the coordinator packet and at www.summitrtl.com
- **Announcement** - Please arrange to have an announcement made from the pulpit on the day of the program at your Church.

2. Launch the Signature Drive

There are two convenient tools for collecting names and funds:

- **Envelopes** - Place in pews beginning Jan 3rd for parishioners to take home. Collect after Church on Jan 10th & 17th. Extra envelopes will be available at our office. **Please let us know as soon as possible how many envelopes you might need.** Call 330-762-2785 or e-mail admin@summitrtl.com
- **Signature Sheets** - You can use the enclosed sheets in addition to (or instead of) envelopes in order to collect signatures and donations. Pro-Life volunteers should accept the signatures and donations after Church at each of the doors to the Church. Feel free to copy extra signature sheets if you need more.

3. Circulate Signature Sheets

Encourage pro-life families in your Church to take a signature sheet home in early January and have family, friends, co-workers, and neighbors fill out the Signature Ad sheet and make a donation. Collect all the sheets (and donations) in your church on the weekends designated by the pro-life signature ad coordinator.

4. Turn in Signatures

Turn in the following to the Right to Life office:

- **Signatures** - If you are able, please type the names so we can read them. Please do so in Microsoft Word and email to the office at: admin@summitrtl.com
- **Donations** - We prefer that you deposit the cash and simply write one check for the total amount of cash. Forward any checks made out to Right to Life that you may have received during your campaign.
- **Coordinator's Summary Report** - Please fill out and send in with donations. We appreciate your comments too!
- **Unused Envelopes** - Return to Chairman or send back to office. *(Continued)*

Pray every day to end abortion!

Right to Life of Summit County • 572 West Market St., Suite 2, Akron, OH 44303
P: 330-762-2785 • F: 330-762-8822 • www.summitrtl.com



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Note: The first turn-in is on or before Tuesday, January 12th. The first names collected will be the first to appear. The second turn-in deadline is Monday, January 18th.

5. Look for you names in the paper!

Pro-Life ads will begin to appear the week of January 22nd in the Record Courier newspaper. Pro-Life messages will run subsequently as funds allow. Each message will be posted on web site for review. We will also run pro-life radio spots on the radio this year!

Thank you in advance for helping us to be a Voice for the Innocent Unborn babies of our community. This project helps to get the word out about the atrocity and injustice of abortion. It emphasizes to our neighbors and friends that we must fight for the Right to Life of the Unborn American.

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